



**zero**step<sup>TM</sup>

**The right step for every home**

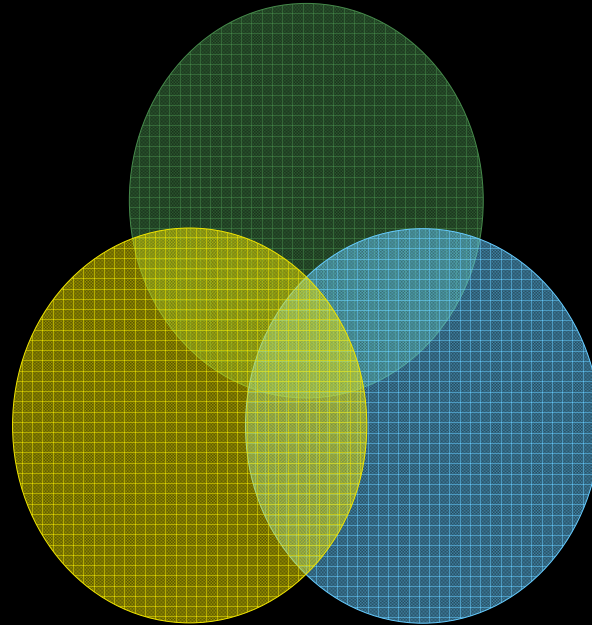
# ZeroStep

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# ZeroStep

Residential universal design consulting



Occupational therapy assessments  
for people with disabilities

Commercial & Government  
ADA & UD consulting

# What is Universal Design?

“Universal Design is the design of products and environments to be usable by people of all ages and abilities, to the greatest extent possible, without the need for adaptation or specialized design.”

Ron Mace – The Center for Universal Design, North Carolina State University



# Housing Needs Are Changing



**Aging population**

**Physical barriers  
in current housing  
supply**



**Prevalence of  
disabilities**

# ZeroStep Guidelines & Certification

ZeroStep Guidelines© incorporate universal design elements into homes

ZeroStep Certification© ensures that a home is built in accordance with the ZeroStep Guidelines...it's about quality homes and responsible, sustainable building



# Environmental Stewardship

ZeroStep homes ...

- Better land and natural resource use
- Conservation of resources and reduced waste
- Greater energy efficiency
- Easy to operate & maintain
- Sustainable: meeting the needs of the present without compromising the ability to meet the needs of the future



# Economic Prosperity

- UD adds **2% to 4%** on the price of a home. A \$150,000 - \$200,000 home would cost an additional \$3,000 to \$6,000.
  - Habitat for Humanity estimates \$1,625 - \$2,325
  - Costs avoided for retrofitting – \$7,500 - \$15,000
- A few months lived longer in your own home quickly offsets the additional costs of a ZeroStep home, when compared to traditional long term living choices and long term health insurance
- And least of all, the cost of a move!



# Social Equity

- ZeroStep increase freedom of choice
- Social / community inclusion
- Living the American dream





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